

WILMSLOW ALBION FOOTBALL CLUB

# ***GROW YOUR WAY***

1★ CLUB DEVELOPMENT PLAN

2023 - 2025



**ACCREDITED**  
PART OF ENGLAND FOOTBALL

## SEASON PLANNER

# WHY WE EXIST

Use this planner to set goals and create tasks to complete which will help you understand your clubs vision, and what its purpose is.

**Tip:** Visit our [England Football League and Club Hub](#) on YouTube for ideas and insights to help you develop a vision and mission for your club.



Objective	Timescale	Who is responsible?	Cost	When will you review this?
<b>Establish women's team and enter them into GMWFL</b>	For 23/24 season	Chair First Team Manager Women's Team Manager	c£500 for FA/league registration and bonds	May 2023
<b>Adopt junior team under WAFC banner, to continue playing in junior league</b>	For 23/24 season	Chair First Team Manager	TBC	May 2023
<b>Transition junior team to MFL development league</b>	For 24/25 season	Chair First Team Manager Development Team Manager	c£250 for league registration	May 2024
<b>Aim to keep place in MFL Division 1</b>	22/23 season	First Team Manager	-	End of 22/23 season
<b>Aim to keep place in MFL Division 1/promote back to Division 1</b>	23/24 season	First Team Manager	-	End of 23/24 season
<b>Renew lease on Oakwood Farm</b>	ASAP	Chair	TBC	May 2023

# 2023/2024 SEASON

## YOUR SEASON PLANNER

Use this planner to set the goals and tasks you need to complete for a positive season on and off the pitch. Think about what needs to happen both monthly and weekly.

**Tip:** Visit our [England Football League and Club Hub](#) on YouTube for ideas and insights to help you plan ahead for a successful season.



Objective	Timescale	Who is responsible?	Cost	When will you review this?
Form initial squad of players for the season for men's team	By end of pre-season	First Team Manager	-	End of pre-season
Form initial squad of players for the season for women's team	By end of pre-season	Women's Team Manager	-	End of pre-season
Form initial squad of players for the season for junior team	By end of pre-season	Development Team Manager	-	End of pre-season
Compete in MFL and cup competitions	23/24 season	First Team Manager	-	End of season
Compete in GMWFL and cup competitions	23/24 season	Women's Team Manager	-	End of season
Compete in T&DJFL and cup competitions	23/24 season	Development Team Manager	-	End of season

# 2023/2024 SEASON

## YOUR BUDGET PLANNER

Use this planner to set the goals and tasks you need to complete for a clear plan for your club budget and finances.

**Tip:** Visit our [England Football League and Club Hub](#) on YouTube for ideas and insights to help you with your club finances.



Objective	Timescale	Who is responsible?	Cost	When will you review this?
<b>Reduce outstanding British Gas bill to zero</b>	By end of 23/24 season	Chair Treasurer	TBD	Ongoing throughout season
<b>Bring in additional sponsorship to support club</b>	Ongoing	All	-	Ongoing throughout season
<b>Run summer tournament to raise funds</b>	Summer 2024	Chair First Team Manager Social Media Manager	c£1500	Early 2024

# ***BUDGET OVERVIEW***



To download a Club budgeting template please click [here](#).

<b>Season</b>	<b>Cost (£)</b>
<b>Total Projected Income</b>	£12,000
<b>Total Projected Expenditure</b>	£10,000
<b>Annual Balance</b>	£2,000

# CLUB OPERATIONS PLANNER

Use this planner to set goals and the tasks you need to complete to build your volunteer team. It can also be used to identify key responsibilities for those who are already playing their part in your club.

**Tip:** Visit our [England Football League and Club Hub](#) on YouTube for ideas and insights to help you make the most of the people at your club.



Objective	Timescale	Who is responsible?	Cost	When will you review this?
Recruit women's team manager	ASAP	Chair First Team Manager Social Media Manager	-	May 2023
Complete welfare officer training	ASAP	Welfare Officer	TBC	May 2023
Produce full annual accounts	July 2023	Treasurer	-	August 2023

# ROLES AND RESPONSIBILITIES



Use this to record who's who within your club, and what they do there. This is useful to share with club members and put on display as known key points of contact. You can add as many other roles to the list as you like.

## CHAIRPERSON



Alex Metcalfe

## FIRST TEAM MANAGER



Danny Smith

## TREASURER



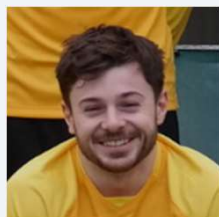
Matthew Ingham

## SECRETARY



Alex Metcalfe

## FIRST TEAM COACH



Josh Plant

## WOMEN'S TEAM MANAGER

Vacancy

## WELFARE OFFICER



Dominic Dadson

## SOCIAL MEDIA MANAGER



Matt Allen

## DEVELOPMENT TEAM MANAGER

Vacancy

# ***USEFUL LINKS***

## **England Football Resources**

[England Football – Leagues & Clubs](#)

[England Football Accreditation](#)

## **Club Learning Opportunities**

[YouTube - The League and Club Hub](#)

[England Football Learning](#)

## **Club Resources**

[Club Structures Guide](#)

[Contact details for County FAs](#)

## **Other Grassroots Support**

[Football Foundation](#)

[Football Foundation – Local Plans](#)

[Sport England](#)

[Sport England – Funding](#)

